



GEIST JEWELERS

#### PRIVACY POLICY OF GEIST JEWELERS TO OUR INDIVIDUAL CLIENTS:

Your privacy is important to us, and maintaining your trust and confidence is one of our highest priorities. We respect your right to keep your personal information confidential and understand your desire to avoid unwanted solicitations. Any personal information collected during the course of our operations is kept private and secure.

#### INFORMATION WE MAY COLLECT:

We may collect certain personal information about you – but only when that information is provided by you or is obtained by us with your authorization. Any personal information Geist Jewelers collects through the course of normal business dealings will be used primarily for the purposes for which it was collected. Geist Jewelers does not sell, trade or share personal information to third parties

#### USE OF INFORMATION:

We may use the information we collect from and about you for any of the following purposes: (1) to fulfill your requests for products and services; (2) to provide you with targeted offers and advertising on the Site; (3) to contact you with information and promotional materials and offers from our company as well as from our subsidiaries, affiliates, marketing partners, advertisers and other third parties; (4) to contact you when necessary; (5) to review Site usage and operations; (6) to address problems with the Site, our business or our products and services; and (7) to protect the security or integrity of the Site and our business.

#### DISCLOSE OF INFORMATION:

As a general rule, we do not disclose personal information about our clients or former clients to anyone. We may transfer or otherwise disclose information collected from and about you for purposes such as: (1) to our employees, independent contractors, subsidiaries, affiliates, consultants, business associates, service providers and suppliers, if the disclosure will enable any of these entities to perform a business, professional or technical support function for us; (2) to our employees, independent contractors, service providers and suppliers, to fulfill a product or service request; (3) as necessary if we believe that there has been a violation of the Site Terms of Use or of our rights or the rights of any third party; (4) to respond to judicial process and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and (5) in the event that our company or substantially all of its assets are acquired, your personal information may be one of the transferred assets.

#### CHANGES TO THIS PRIVACY POLICY:

We may change this privacy policy from time to time. When we do, we will post the change(s) on our website. We value your business and are committed to protecting your privacy. We hope you view us as a trusted advisor and we will work to continue earning your trust. Please call us if you have any questions or if we can be of further service.

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